

PRESS RELEASE

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DC CONVENTION CENTER IMPLEMENTS MOSAIC RETAIL REVITALIZATION STRATEGY

Mosaic's recommendations lead to activation of vacant retail spaces

Washington, DC – The Washington DC Convention and Sports Authority, in conjunction with the DC Commission on the Arts and Humanities, hosted the Arts on N Festival, an exciting multi-weekend art festival occupying some of the Convention Center's retail spaces. The event leverages recommendations made by Mosaic in its role as a retail advisor to the Convention Center Authority.

Mosaic, acting as the prime contractor, won a RFP competition to create a retail revitalization strategy and implementation plan for the 2.3M square foot Convention Center's 13 retail spaces. Mosaic assembled an expert team of subcontractors including H. Blount Hunter Retail and Madison Retail.

One of the Mosaic team's main recommendations was for the Convention Center to locate non-traditional uses in the retail spaces, including arts organizations and members of the creative community. Mosaic also recommended that the Convention Center activate the streets surrounding the retail, particularly N Street.

The Arts on N Festival, a two-week arts festival featuring indie talents of the handmade expression, provides free spaces for D.C. artists and organizations to sell their goods and bring exposure to their artwork. The diverse mediums represented a range from paper goods, photography, and graffiti to chic and cool tees.

"We pride ourselves on recommending strategies that can be implemented, not pie-in-the-sky plans that end up on a shelf," said Mosaic Managing Partner Calvin Gladney. "The Arts on N Festival is a perfect example of our how we can work with public sector clients in innovative ways to transform urban communities."

About Mosaic

Mosaic Urban Partners is a real estate development and advisory services firm headquartered in Washington, DC. Our core purpose is to transform urban communities. We leverage our passion for public private partnerships to solve complex urban redevelopment problems. Our commitment to transforming urban communities is more than just a focus on the revitalization of a community's physical environment. Our approach also seeks to create beneficial economic development and social outcomes in urban areas. Mosaic's efforts will positively impact the people who live, work & play in the communities we transform. For more information on Mosaic please visit www.mosaicurban.com.

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